

MINDSONAR ME

International MindSonar Community Newsletter



WORDS FROM JAAP

Hi Everybody!

Christmas. Season of warmth and connection. I am grateful for the good things happening with us in 2020. And for the not-so-good things that passed us by or that we coped with successfully.

By the way, did you know MindSonar has a 'Charity Policy'? Anyone with a good plan to help disadvantaged groups - or the planet as a whole - can talk to us about support in terms of profiles and modeling.

***Because we're all so much more...
Jaap Hollander - MindSonar Founder***



MINDSONAR NEWS HIGHLIGHTS

The year of MindSonar - In 2021 send us a video testimonial with a client, write a nice showcase or a news item. We will share it across the world! [Ian Clarke](#)

Festive Webinar - Decoding Santa's Chief Elf with MindSonar. December 17th 10:00-11:00 hrs GMT. All welcome, festive attire optional [Join here](#)

Branding Webinar - Bianca Negrón's gives hints and tips to help you brand you and your business. December 9th 20:00hrs Eastern time. Contact Bianca [here](#)

20th MindSonar CT in Poland! - MindSonar Poland is now teaching their 20th Certification Training. 240 people trained. Congratulations [Tomasz Zawadzki!](#)



MINDSONAR PROJECTS SHOWCASE

This year Jaime Leal secured a project with an international school to benchmark those who do well in education through learning using a virtual classroom. This work will help develop thousands of young people accessing the Canadian education system

Jaime aims, with the school, to identify the metaprograms necessary to be successful in learning through a virtual medium and what support mechanisms the school needs to put in place to develop those who access the virtual learning system.

MindSonar can benchmark so many aspects of our life, so making a model for success could not be easier. Check out the new benchmarking feature on your MindSonar dashboard.

To know more, contact Jaime Leal [here](#)

MINDSONAR PROFESSIONALS GLOBALLY



MEET DIEGO ALEJANDRO GOMEZ

Diego is a Master Coach, Mentor, Speaker and CEO at Escala Consciousness & Business.

Diego has recently completed his MindSonar certification training and has already applied more than 150 MS profiles to entrepreneurs in Colombia. The Integral Innovation System at ESCALA, allows Diego and his team to be effective and agile in the creation of new ideas and innovative solutions that may have feasibility and response to a specific problem up to a prototype.

The distance between wanting and succeeding is shortened with training. If you want to know more about ESCALA and their programs, do not hesitate to contact Diego.

Say hi to [Diego](#)



RECOGNIZING MINDSET



Plan a successful business and fantastic life for 2021

Towards: **set out what you want to achieve.**

People: **identify and network with your target market, build a relationship.**

Away from: **identify the solutions to their problems.**

Process: **plan your pitch and steps to reach your market.**

"Our goals can only be reached through the vehicle of a plan. There is no other route to success." Pablo Picasso

Article

Measuring the Leadership Mindset Part 4: Resilience

By Drs. Jaap Hollandar

This fourth article on the Leadership Mindset is about resilience: 'the ability to respond effectively to unforeseen problems.'

In this series of articles, I show a composite picture of the optimal leadership mindset:

- Having an uplifting vision of the future,
- Producing a practical strategy to bring that vision closer to reality,
- Engaging talented people in that strategy,
- Showing resilience when faced with unexpected setbacks (or opportunities).

I constructed benchmarks for each of these, which make it possible to calculate the leadership potential of a mindset, as well as the relative strengths of the four main aspects.

[Read More](#)

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