

MINDSONAR ME

International MindSonar Community Newsletter



WORDS FROM JAAP

Hi Everybody!

In Dutch politics we now have 'pop-up parties,' like pop-up shops in the streets. The major distinction used to be left vs. right or progressive vs. conservative. The new distinction? Serious vs. non-serious parties. Non-serious parties communicate in mass and social media, have no financial foundation for their programmes (and can therefore promise anything) and are focussed on one single politician.

I'm afraid there is a similar trend in psychology and medicine. Huge, unsupported claims and promises, sound bites in the social media, and a strong focus on one single coach, healer or consultant. My advice for an antidote: be specific, use structure (not just concept and use) and focus on learning and community values (yellow and green).

Jaap Hollander, MindSonar founder, wishes you happy profiling.



MINDSONAR NEWS HIGHLIGHTS

We need you to keep engaging with our posts. If you have ideas, let Tomasz and Biljana know [here](#).

February 2024: Jaap starts the Dutch MindSonar Certification training. Onboarding is on February 27. Entry still possible until March 6.

March 2024: Ian starts the UK MindSonar training - spread the word.

January 2024 has come and gone, and we hit a few problems in releasing the new look report. Please bear with us, and we will get this completed as soon as possible .

Please be on the lookout for Ian's (UK distributor) article published in Rapport magazine on 'The Power of Thinking in the Workplace.' I suggest passing the article on to prospective colleagues or businesses to show the uses of MindSonar. If you would like a copy, contact [Ian](#).



HOW CAN MINDSONAR HELP A DENTAL BUSINESS?

The context focus question is: how do we make our dental practice the most recommended in the area?

The outcome of the event is for the team to be able to work together at a deeper level, be able to recognise who is best suited for each step of the patient journey, and enhance communication and understanding, thereby enhancing the patient experience and a feeling of being cared for in a unique and remarkable way.

Ahead of the day, I shared a decoding with the principal and practice manager. As a result, they have become clearer about the characteristics of the new dentist they would like to join the practice. They recognised why previous team members hadn't gelled. The manager and principal have also been able to be conscious about when and how they are yin to the other's yang and given themselves permission to be different and complementary. To know more speak to Jane

MINDSONAR PROFESSIONALS GLOBALLY



Meet Magdalena Drzewiecka

Magdalena is a Certified Trainer, Business Coach, Mentor, Certified MindSonar Consultant, Agility Learning Talent and Crisis Coach. She is a founding Member of the Association European Mentoring and Coaching Council EMCC Polska. Magdalena works on:

- coaching development for C-1 and C-level management,
- development of leadership skills,
- building team effectiveness using MindSonar tools.

Magdalena uses MindSonar as a particularly valued tool to cooperate with owners and successors in family and ownership businesses. Most of the time, company culture based on personal owner values is not close to the values and type of management the next generation (successors) present. Working with MindSonar, Magdalena helps to meet all expectations, values, and thoughts key persons have in the organization. This pays off with better understanding, cooperation, and efficiency. Connect with Magdalena [here](#).

RECOGNIZING MINDSET



New year gym and fitness class numbers are dwindling. Why?

Post festive season, people look at their health and think they want to avoid being fat and unhealthy. "I will solve it by going to the gym." Away from mindset.

They buy the gear and start by using all bits of equipment or doing exactly what they did when they started last year. Options/maintenance

They don't see the right results in 4 weeks so stop going. Mismatch.

What patterns do you think people who go regularly have?

Article

UNLOCKING TEAM POTENTIAL: THE POWER OF USING META PROGRAMME ANALYSIS IN TEAM DEVELOPMENT

By Ian Clarke

In the current business landscape, teamwork has emerged as one of the most acute factors in achieving success. Teams with diverse skills and perspectives often outshine individuals who work alone. However, unlocking a team's full potential requires a deep understanding of the individual thinking styles of individual members. By having this awareness, leaders can leverage the strengths of each member and overcome any weaknesses, leading to better decision-making, higher productivity, and superior results.

Neurolinguistic Programming (NLP) has been widely used in business for quite some time now and has proven to be a valuable tool for development..... read more [here](#)